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Source: https://www.industrydocuments.ucsf.edu/docs/hfpm0004

THE CHEVY TRUCK OF BALL PLAYERS.

94.5% OF ALL CHEVY FULL-SIZE PICKUPS SOLD IN THE PAST 10 YEARS ARE STILL IN THE GAME.

When the Iron Man of Baseball goes to work, he goes in a Chevy Truck. Because when you're out there giving your all, day in and day out, you want your truck to do the same. And statistics prove Chevy Trucks are built to work hard, play hard and keep coming back for more. It's all in a day's work for Cal Ripken, Jr. and Chevy Trucks. The most dependable, longest-lasting full-size pickups on the road.*

Chevy Trucks

LIKE A ROCK

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Source: https://www.industrydocuments.ucsf.edu/docs/hfpm0004

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

"I get enough bull at work. I don't need to smoke it."

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Source: https://www.industrydocuments.ucsf.edu/docs/hfpm0004